

Meredith Sward

MEREDITHSWARD@GMAIL.COM | ENCINITAS, CA

PROFILE

I create educational content through interactive media, videos, and motion graphics.

<https://www.meredithsward.work/>

[LinkedIn](#)

SKILLS AND ABILITIES

- Articulate Storyline 360
- WCAG
- HTML, CSS, Javascript
- Microsoft Office
- Adobe Photoshop
- Adobe Illustrator
- Adobe Dreamweaver
- Adobe Premiere Pro
- Adobe After Effects
- Video and audio production
- Familiarity with Blackboard and Canvas
- Familiarity with Ensemble

RELATED EXPERIENCE

- Instructional design and development: *The Elements of Art*
- Instructional Design: *San Diego County: A Biodiversity Hotspot*.
- Instructional Design and Development: *Common First Aid Situations at Camp*
- Lesson plan: *How to Create a template in PowerPoint*
- UX consultation: *Burn All Books*

EDUCATIONAL HISTORY

California State University, Fullerton

M.S. Instructional Design and Technology, 2023

University of California, Davis

B.A. Technocultural Studies, 2012

Bay Area Video Coalition

Motion Graphics Certificate, 2015

CAREER HISTORY

Digital Media Coordinator

Museum of Photographic Arts (2018 - current)

Coordinate video production and digital media for the Department of Visual Learning: producing, filming, designing motion graphics, editing, and overseeing MOPA educational and exhibition interactive media and video content for galleries and online visitors. Train staff on multimedia artwork best practices.

- 50+ educational video and multimedia projects across departments.
- Train staff on how to use and maintain exhibition technology and create troubleshooting job aids.
- Collaborate across departments on updating website educational content pages.

Digital Media Assistant

Museum of Photographic Arts (2016- 2018)

Responsible for the production, editing, and management of exhibition multimedia projects, as well as film and video content for the museum's website.

- Assisted the production of educational, event, and gallery video projects across departments.
- Maintained eight multimedia projects in galleries for visitor experience.
- Managed vendors' day-to-day progress on outsourced multimedia projects.

Audio Visual Associate

University of San Francisco (2016)

Produced, filmed, and edited multiple videos weekly as part of the University of San Francisco's internal production team, documenting events, symposiums, and classes.

- Collaborated on the scheduling, filming, and editing of up to 20 on-campus events per week.
- Organized and maintained production equipment and media archive.
- Assisted in live-streaming events and commencement ceremonies.

Motion Designer, Editor and Producer

Freelance (2014-2017)

Focused on visual storytelling, through editing compelling videos and designing custom motion graphics for non-profit and startup clients.

- Planned pre-production, scheduled filming dates and scouted locations for clients.
- Collaborated with designers to create custom motion graphics and animation.
- Published content to video hosting sites and client websites.